

SAMPLE LETTER TO LEGISLATORS

As a constituent in your district, I urge you to support the Michigan Turnaround Plan. Our state is in crisis. Something must be done. Two generations ago, Michigan was a Top Ten state for economic growth. For the past generation, we have lagged the nation. Michigan is becoming economically poorer, smaller and less competitive. In order to reverse this trend, Business Leaders for Michigan is proposing the Michigan Turnaround Plan to get our state back to being a "Top Ten" economic leader.

I support the Michigan Turnaround Plan because it is a comprehensive strategy to transform Michigan's economy. It lays out the case for change, sets achievable goals, identifies specific action steps and explains the impact of change. The plan will position Michigan for long-term, sustained economic growth through five strategies:

- 1. Changing the way the state manages its finances.*
- 2. Right-sizing and enacting structural budget reforms.*
- 3. Getting Michigan competitive to attract and retain jobs.*
- 4. Making investments that create a great job environment.*
- 5. Accelerating job growth through innovation and entrepreneurship.*

As my elected official, I hope you also support the Michigan Turnaround Plan. The Michigan Turnaround Plan offers hope for Michigan's future. Whether you consider yourself a Democrat, Republican or an Independent, the Michigan Turnaround Plan provides action steps and goals behind which all Michigianians can unite for our state's future. I look forward to hearing from you regarding this Plan.

Sincerely,